

Human Risk Management for Security Awareness & Training

Empower employees to become the first line of defense against cyber threats with Living Security's Human Risk Management platform Unify, a powerful and proven intelligence platform using human risk insights with granular precision to inform an effective security training program.



Security Awareness & Training Limitations

Despite valiant efforts, security awareness training isn't stopping human error-driven breaches. This difficulty stems from the elusive nature of identifying how to proactively mitigate human risk, which is further compounded by:



Competing priorities of the organizational culture such as employee workload and leadership support.



Lack of visibility into human risk to understand who are the riskiest and most vigilant employees due to identity event data that is spread across various tools making it difficult to aggregate, correlate, and measure.



Insufficient metric tracking focusing solely on clicks and completions, failing to capture behavioral change and overall program effectiveness in reducing human-led security events.



Inadequate insights that don't reveal how to effectively intervene and implement action plans efficiently.

The Human Risk Management Solution

It starts with understanding the individual, their motivations, and the specific vulnerabilities they present. Embracing the shift to Human Risk Management is the key to unlocking a future where human risk isn't just mitigated, but transformed into a powerful line of defense against the ever-evolving cyber threatscape.

Living Security's Unify flips the script by helping you see human risk and curb threats before they become breaches. This comprehensive human risk intelligence engine and training platform empowers you to unleash the true potential of your human firewall and spark lasting change in your security culture.



Benefits of Unify

Identify internal risk

by integrating data from your existing security tools to predict vigilant and vulnerable employees by identity threats, data loss, malware, phishing, and social engineering.

Protect against cyberattacks

by initiating policy and training interventions powered by AI recommendations through nudges that accelerate behavior change with step-by-step guidance.

Report security vigilance

with actionable scorecards that foster a security-conscious culture, boost employee confidence, and drive safer, more vigilant security behaviors.

Traditional SAT program metrics such as training completion rates, quiz performance and engagement metrics are fundamentally flawed.

The Forrester Wave: Security Awareness & Training Solutions, 2022

FORRESTER[®]

Critical Capabilities

Using Identity and Event Data in Unify

Unify harnesses data-driven insights to help you personalize training to those that need it most and mitigate risk effectively. Outsmart cyber threats before they strike by zeroing in on the riskiest human behaviors that fuel phishing attacks, malware, data loss, insider threats, and account compromise and create automated training targeting those at-risk users.

Use Case: Training Effectiveness for Susceptible Users

Measure the effectiveness of training for users who are known to fall prey to past phishing simulations.

Step 1:

Identify the number of identities who clicked on a phishing simulation and the number of detections in a specified time period (30 days).



IDENTITY	DETECTIONS	HRI IMPACT	RISK INDEX	DEPARTMENT	JOB TITLE
Travis Vaughn	3	●●●● -393	● 185	Customer Service	
Christina Stevens	3	●●●● -459	● 209	Product	Sr. Product Designer II
Jacqueline Morales	3	●●●● -459	● 209	Executive	Front Desk Coordinator
Megan Patel	3	●●●● -459	● 209	Finance	Staff Devops Engineer
Joy Bryan	3	●●●● -414	● 203	Operations	
Heather Stanley	3	●● -197	● 67	Technology	Senior Executive Assistant
Olivia Bradley	3	●●●● -361	● 98	Logistics	Financial Accountant
Wendy Arellano	3	●●●● -394	● 181	Strategy	Creator Manager II
Tracy Ramirez MD	3	●●●● -334	● 128	Government Affairs	Director, HR Technology II
Amy Henry MD	3	●●●● -334	● 158	Government Affairs	Technical Sourcing Recruiter II
Thomas Wong	3	●●●● -373	● 151	Media	Director, Intellectual Property
Julie Graham	3	●●●● -485	● 128	Finance	Director of Operations
Kyle Lawrence MD	2	●●●● -	● 209	Government Affairs	
Sandra Henderson	2	●●●● -	● 209	Executive	

Step 2A:

View the full list of identities by name, human risk index score, role, department, and location.

Step 2B:

Click the Create Action Plan button to assign training or communicate with the users.

Step 3:

Choose from a Living Security Training campaign or create your own custom campaign. For this use case, Living Security Training has been selected.

The dialog box shows two options:

- Living Security Training: Create an audience that includes the identities from the selected insight, add the audience to a training campaign, and measure the results.
- Custom: Capture a list of identities from the selected insight, take manual action using an external system, and measure the results.

Buttons: Cancel, Create action plan

1 NAME YOUR ACTION PLAN

ACTION
Living Security Training

ACTION PLAN NAME
Enter a name for your action plan

DESCRIPTION
Enter a description for your action plan

2 CHOOSE INSIGHTS TO TRACK
Select up to 5 insights you want to track triggers and/or activity for the identities in this Action Plan:
2 selected

3 TRAINING - CREATE YOUR AUDIENCE
AUDIENCE NAME
Enter audience name

4 TRAINING - SELECT CAMPAIGN
Select a planned campaign...
Open Campaigns in New Tab

211 ACTIVE IDENTITIES

Risk level for identities in this action plan as of Nov 28, 2023

Step 4:

In seconds, set up an action plan by choosing the appropriate intervention (training, nudges, etc) to drive behavioral change and pick the insights important for tracking the progress of the action plan.

2 CHOOSE INSIGHTS TO TRACK

Select up to 5 insights you want to track triggers and/or activity for the identities in this Action Plan:

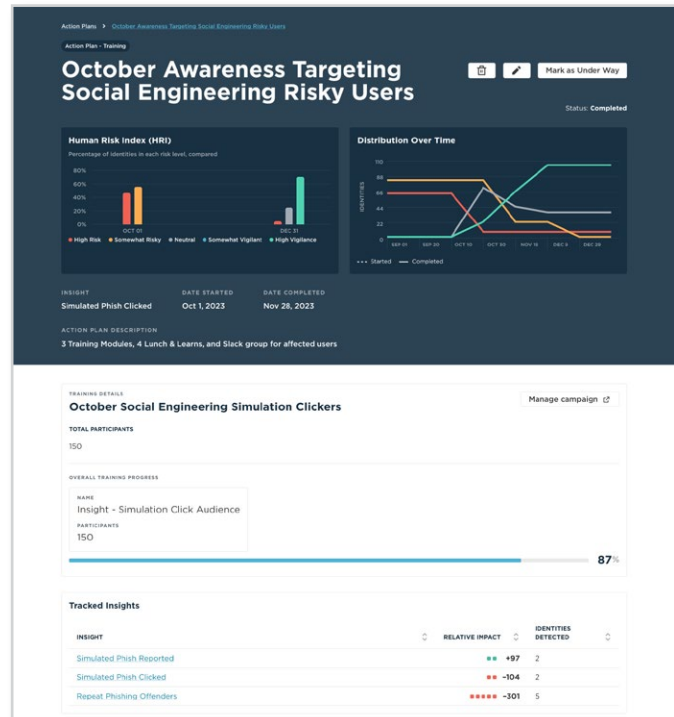
3 selected CLEAR

- Phish Clicked Multiple Times
- Simulated Phish Clicked
- Simulated Phish Reported
- Anonymous IP Address
- Application Blocked

3

Step 5:

Track and report on the progress of your training that was executed in your action plan, giving you the ability to measure if the users have effectively changed their behavior when risk is presented to them again.



Living Security's Unify platform is able to easily answer your questions allowing you to take action and change behaviors while showing a return on security awareness and training efforts. Are you ready to see the power of Unify?

Get Started Today!

Contact a Living Security Unify specialist at www.livingsecurity.com/request-demo