2024 Security Awareness Program Calendar

The 2024 Living Security Awareness Program Calendar keeps security top of mind year round! Join our security-forward group that includes Fortune 500 customers to go beyond annual training and overcome some of the biggest challenges in security awareness including:

- Understaffed teams
- Competing priorities
- Lack of marketing and communications support
- Not enough time to create quality training materials

This calendar covers over

75 TRAINING ASSETS & TOOLS

our clients use to make their lives easier.

SECURITY AWARENESS PROGRAM CALENDAR

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Glossary

Campaign in a Box

We develop blog articles, emails, and chat messages every month to align with our monthly theme. You can share this fresh, witty content with your employees in just a few clicks.
To allow ample preparation time, the Campaign in a Box and Mini Box for each month is distributed in the prior month.

Mini Box

This smaller version of Campaign in a Box focuses on a specific cybersecurity event, threat, or internal function. These boxes are pre-packaged for your organization's email, chat, and other communication systems. Topics are chosen each month based on current events and news updates.

Training Content Recommendations

We've aligned our security awareness training content to the topics your security program owners will use in their security awareness curricula.

CyberEscape Online

Virtual escape rooms are a completely remote, team-based, and immersive cybersecurity training platform. They offer a unique way to learn about cybersecurity while working with a team, all from the comfort of your computer.

Family First

Protect your colleagues and their families with this program that focuses on multiple ways to keep your home safe and secure.

2024 Calendar Overview

JANUARY	FEBRUARY	MARCH	APRIL
The Dark Web	Strong Against Scams	Malware Aware	Mobile Security

MAY	JUNE	JULY	AUGUST
Passwords	Social Engineering	Artificial Intelligance	Internet of Things

SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
Cybersecurity Culture	Cybersecurity Awareness Month	Fight the Phish	Updates and Preparation

JANUARY | 2024

The Dark Web

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SUN	MON	TUE	WED	THU	FRI	SAT
	1 Birthdate of the Internet	2	3 ●	4	5	6
7	8 Clean Off Your Desk Day	9	10 ●	11	12	13
14	15 ●	16	17 ●	18	19 ●	20
21	22	23	24 ●	25	26	27
28 Data Privacy Week	29 Tax Identity Theft Awareness Week	30	31			

MONTHLY CONTENT

● **Campaign in a Box & Mini Box Distribution**

● **Training Content**
- Born Secure Quick Tips: Staying Safe Online
- Cybersecurity Tonight Quick Tips: Stolen Passwords
- Case in Point: Synthetic Identity Theft
- Security Made Simple: Oversharing on Social Media

● **Family First**
Family First Webinar: Keeping Your Kids Safe in an Online World

FEBRUARY | 2024
Strong Against Scams

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SUN	MON	TUE	WED	THU	FRI	SAT
	Tax Identity Theft Awareness Week			1	2	3
4	5	6 Safer Internet Day	7	8	9	10
11	12	13	14 Clean Out Your Computer Day	15	16 Global Information Governance Day	17
18	19	20	21	22	23	24
25	26	27	28	29		

MONTHLY CONTENT

● **Campaign in a Box & Mini Box Distribution**

● **Training Content**
- Case in Point: Advanced Financial Social Engineering
- Vantage Point: Gift Card Scams
- Cybersecurity Tonight Quick Tips: Themed Phishing
- Vantage Point: Pretexting

● **Family First**
Family First Webinar: Online Gaming

MARCH | 2024
Malware Aware

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SUN	MON	TUE	WED	THU	FRI	SAT
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26 **25th Anniversary of "Melissa" Virus**	27	28	29 **Q1 Leaderboard Update**	30
31 **World Backup Day**						

MONTHLY CONTENT

- **Campaign in a Box & Mini Box Distribution**

- **Training Content**
  - Security Basics: Malware
  - Cyber Kitchen: Ransomware
  - Security Made Simple: Removable Media
  - Cybersecurity Tonight: Malware & Ransomware

- **Family First**

  Vantage Point: Cyberbullying for Parents & Teens

- **CyberEscape Online**

  Secure My Life Now!

APRIL | 2024
Mobile Security

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SUN	MON	TUE	WED	THU	FRI	SAT
	1 **6 Months Until Cybersecurity Awareness Month**	2	3	4	5	6
7	8	9	10	11 **Identity Management Day**	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

MONTHLY CONTENT

● **Campaign in a Box & Mini Box Distribution**

● **Training Content**
- Cyber Kitchen: Mobile Security
- Case in Point: Travel Secure
- Security Basics: Secure Your Apps
- Vantage Point: Lock Your Computer

● **Family First**
Family First Webinar: Social Media Safety

MAY | 2024

Passwords

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SUN	MON	TUE	WED	THU	FRI	SAT
			1	2 World Password Day	3	4
5 Screen Free Week	6	7	8	9	10	11
12 World Communication Day	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27 GDPR's 6th Birthday	28	29	30	31	

MONTHLY CONTENT

● **Campaign in a Box & Mini Box Distribution**

● **Training Content**
- Cyber Kitchen: Passwords & Authentication
- Case in Point: Password Management
- Cybersecurity Tonight: Passwords & Authentication
- Security Made Simple: MFA Fatigue

JUNE | 2024
Social Engineering

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SUN	MON	TUE	WED	THU	FRI	SAT
			Internet Safety Month			1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24 100 Days Until Cybersecurity Awareness Month	25	26	27	28 Q2 Leaderboard Update	29
30						

MONTHLY CONTENT

● **Campaign in a Box & Mini Box Distribution**

● **Training Content**
- Security Made Simple: Social Engineering
- Cyber Kitchen: Social Engineering
- Day in the Life: General User
- Cybersecurity Tonight: Social Engineering

● **Family First**
Family First: Social Media Safety

● **CyberEscape Online**
Born Secure: Webb of Lies

JULY | 2024
Artificial Intelligence

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SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	6
7	8	9	10 ●	11	12	13
14	15 ●	16 ● Artificial Intelligence Day	17 ●	18	19	20
21	22	23	24 ●	25	26	27
28	29	30	31 ●			

MONTHLY CONTENT

● **Campaign in a Box & Mini Box Distribution**

● **Training Content**
- The Cyber Race: Deep Fakes
- Born Secure Quick Tips: AI Privacy
- Born Secure Quick Tips: AI Chatbots
- Security Made Simple: Unapproved Software
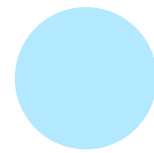
AUGUST | 2024

Internet of Things

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SUN	MON	TUE	WED	THU	FRI	SAT
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16 Release of the First Smartphone	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

MONTHLY CONTENT

● **Campaign in a Box & Mini Box Distribution**

● **Training Content**
- Security Basics: Internet of Things
- Case in Point: Internet of Things
- Cyber Kitchen: Cybersecurity at Home
- Security Made Simple: Wi-Fi Security

● **Family First**
Family First Webinar: Cybersecurity at Home
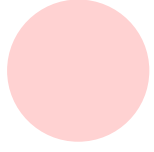
SEPTEMBER | 2024
Cybersecurity Culture

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SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4 ●	5	6 ●	7
8	9	10	11 ●	12	13 ●	14
15	16 ●	17	18 ●	19	20	21
22	23	24	25 ●	26	27 **Q3 Leaderboard Update**	28
29	30					

MONTHLY CONTENT

● **Campaign in a Box & Mini Box Distribution**

● **Training Content**
- Security Made Simple: Why Security Matters
- Cyber Kitchen: Take Ownership - Cybersecurity is Everyone's Responsibility
- Case in Point: Reporting Suspicious Activity

● **Family First**
Family First: Online Gaming

● **CyberEscape Online**
Critical Mass

OCTOBER | 2024
Cybersecurity Awareness Month

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SUN	MON	TUE	WED	THU	FRI	SAT
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21 Clean Your Virtual Desktop Day	22	23	24	25	26
27	28	29 International Internet Day	30	31 Cybersecurity Awareness Month Outliers Recognized		

MONTHLY CONTENT

● **Campaign in a Box & Mini Box Distribution**

● **Training Content**
- Secure My Life: Episode 1
- Secure My Life: Episode 2
- Secure My Life: Episode 3
- Secure My Life: Episode 4

NOVEMBER | 2024
Fight the Phish

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SUN	MON	TUE	WED	THU	FRI	SAT
					1	2
3	4	5	6	7	8	9
10 **Fraud Week**	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30 **Computer Security Day**

MONTHLY CONTENT

● **Campaign in a Box & Mini Box Distribution**

● **Training Content**
- Cyber Kitchen: Phishing
- Case in Point: Themed Phishing
- Vantage Point: Alternative Forms of Phishing
- Security Made Simple: Email Compromise

● **Family First**
Family First: Keeping Kids Safe Online

DECEMBER | 2024
Updates and Preparation

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SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	**End of Year Leaderboard Update** 20	21
22	23	24	25	26	27	28
29	30	31				

MONTHLY CONTENT

● **Campaign in a Box & Mini Box Distribution**

● **Training Content**
- Cybersecurity Tonight: Mobile Device Security & Device Updates
- Secure My Life Quick Tips: Updates
- Security Made Simple: Least Privilege
- Investigate: Insider Threat

● **CyberEscape Online**
VTX: War Room